

ADVERTISING RATES

PUBLICATION:

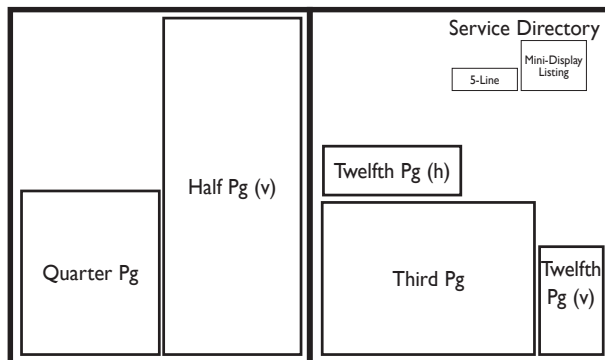
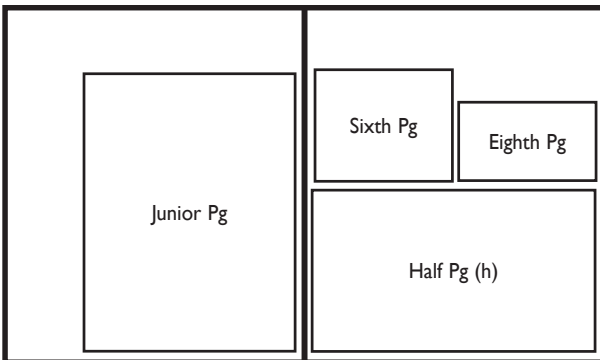
The Pacific Grove Hometown Bulletin publishes 16,000 newspapers on the first and third Wednesday of each month (the printed number may increase).

DISTRIBUTION:

The Pacific Grove Hometown Bulletin is DIRECT-MAILED TO ALL STREET ADDRESSES served by the Pacific Grove Post Office including Pacific Grove, Pebble Beach and New Monterey. Additionally, issues are distributed to about 80 pick-up locations throughout Pacific Grove, Carmel and Monterey.

SIZES:

Ad Size	Inches
Full Page	9 3/4 x 11 1/2
Junior Page.....	7 1/4 x 9 1/2
Half Page (h).....	9 3/4 x 5 5/8
Half Page (v).....	4 3/4 x 11 1/2
Third Page.....	7 1/4 x 5 1/4
Quarter Page	4 3/4 x 5 5/8
Sixth Page.....	4 3/4 x 3 7/8
Eighth Page	4 3/4 x 2 3/4
Twelfth Page (h).....	4 3/4 x 1 3/4
Twelfth Page (v).....	2 1/4 x 3 3/4



COLOR RATES

RATES ARE PER EACH ISSUE

Ad Size	1-3x	4x	8x	12x
Full Page	\$737	\$656	\$593	\$546
Junior Page.....	\$487	\$433	\$392	\$361
Half Page	\$424	\$377	\$341	\$314
Third Page.....	\$292	\$259	\$235	\$216
Quarter Page	\$230	\$204	\$185	\$170
Sixth Page.....	\$159	\$141	\$128	\$118
Eighth Page	\$124	\$110	\$100	\$92
Twelfth Page	\$88	\$79	\$71	\$66

B&W RATES

RATES ARE PER EACH ISSUE

Ad Size	1-3x	4x	8x	12x
Full Page	\$641	\$570	\$515	\$475
Junior Page.....	\$424	\$377	\$341	\$314
Half Page	\$369	\$328	\$296	\$273
Third Page.....	\$254	\$226	\$204	\$188
Quarter Page	\$200	\$178	\$161	\$148
Sixth Page.....	\$138	\$123	\$111	\$102
Eighth Page	\$108	\$96	\$87	\$80
Twelfth Page	\$77	\$68	\$62	\$57

DINING DIRECTORY

\$55 per month or FREE with paid display ad

CHURCH DIRECTORY

1 month...\$30 • 6 mos...\$150 • 1 year...\$300

SERVICE DIRECTORY

AGREEMENT 6 MOS. 1 YEAR

Mini Display Listing..... \$400 \$775

5-Line Listing..... \$180 \$340

MULTIPLE ISSUE DISCOUNT

A 5% discount will be given for advance payment in full for eight or more issue agreements.

AD PLACEMENT

Guaranteed placement available for 1/4 page size or larger at 10% of ad cost. Preferred placement inside front or back available for ONLY full page size ad at 15% of ad cost.

AD DESIGN

Ad design and layout is provided at no charge for ads running eight or more issues. All other ad design will be charged at the rate of \$45 per half hour.

Email camera ready ads to: bulletinad@gmail.com